

Agenda for the 2024 Entrepreneur Experience™
Friday 18th and Saturday 19th October 2024 – Ballymaloe, Co. Cork

<i>Friday 18th October</i>		
<i>Time</i>	<i>Event</i>	<i>Venue</i>
09:30 – 10:00	Registration - Meet & Greet over coffee	Grain Store
10:00 – 10:30	Pre-Experience Briefing Briefing for Emerging Entrepreneurs – Rena Maycock – Grain Store Briefing for Seasoned Entrepreneurs – Jim Barry – Carrigaun Room	Grain Store/ Carrigaun
10:45 – 10:55	Welcome – Larry O’Donoghue, AxisBIC	Grain Store
10:55 – 11:10	Launching the 2024 Entrepreneur Experience® - Jim Barry & Rena Maycock	Grain Store
11:10 – 11:45	Quick 30 sec Intro from each of the Seasoned Entrepreneurs and each of 24 Emerging Entrepreneurs (ONLY 1 Speaker per Company) - on stage	Grain Store
11:45 – 13:15	1 st Group Coaching Sessions between Seasoned Entrepreneurs and Emerging Entrepreneurs <ul style="list-style-type: none"> ➤ Red Group – Chair: Brian Crowley (<i>The Long Room, Main House</i>) ➤ Green Group – Chair: Frank Madden (<i>Conservatory, Main House</i>) ➤ Blue Group – Chair: Peaches Kemp (<i>Carrigaun Room, Behind Grain Store</i>) 	Conservatory Long Room Carrigaun
13:15 – 14:10	LUNCH	Main House
14:10 – 14:30	The Journey So Far – Damien Kennedy, WheyHey Interview with Ian Kehoe, The Currency	Grain Store
14:30– 15:00	Telling your Story; Verbally & Visually – Patrick Hickey and Colum O’Sullivan Chair: Deirdre Corcoran, Chapter	Grain Store
15:00 – 15:30	Mind Yourself – Grainne Kelly, Bubblebum; Donna Reilly, Donna Reilly People & Wellness and Brian Crowley, Broadlake Chair: Georgie Browne, AxisBIC	Grain Store
15:30 – 17:00	2 nd round of Group Coaching Sessions between Seasoned Entrepreneurs and Emerging Entrepreneurs <ul style="list-style-type: none"> ➤ Red Group – Chair: Brian Crowley (<i>The Long Room, Main House</i>) ➤ Green Group – Chair: Frank Madden (<i>Conservatory, Main House</i>) ➤ Blue Group – Chair: Peaches Kemp (<i>Carrigaun Room, Behind Grain Store</i>) 	Conservatory Long Room Carrigaun
17:00 – 18:00	One-on-One Session - Walk n’talk Sessions between Seasoned Entrepreneurs and Emerging Entrepreneurs	Around Ballymaloe
18:00 – 19:00	18:00 - Bus Leaves Grain Store for Garryvoe Hotel 19:10 – Bus Departs Garryvoe Hotel and returns to Ballymaloe	Garryvoe Hotel
19:15 – 20:00	Drinks Reception	Ballymaloe Main House
20:00 – 22:00	The Entrepreneur Experience® Dinner	Grain Store
23:30	Bus Departs the Grain Store for Garryvoe Hotel	

Saturday 19th October		
Time	Event	Venue
07:30 – 08:00	Breakfast Seasoned Entrepreneurs to have breakfast in their groups with the Chairs (Blue, Red & Green)	Ballymaloe & Garryvoe Hotel
08:00	08:00 - Bus Departs Garryvoe Hotel – Please DON'T BE LATE	
08:30 – 10:30	3 rd round of Group Coaching Sessions facilitated by leading Entrepreneurs: <ul style="list-style-type: none"> ➤ Red Group – Chair: Brian Crowley (<i>The Long Room, Main House</i>) ➤ Green Group – Chair: Frank Madden (<i>Conservatory, Main House</i>) ➤ Blue Group – Chair: Peches Kemp (<i>Carrigaun Room, Behind Grain Store</i>) 	Conservatory Long Room Carrigaun Room
10:30 – 11:30	One to One Coaching Sessions - between Seasoned Entrepreneurs and Emerging Entrepreneurs	All around Ballymaloe
11:30 – 12:00	Time to meet other Entrepreneurs – arrange to meet or network over coffee	Grain Store
12:00 – 12:30	Recruiting and Optimising your Dream Team Denise Tormey, PlanNet21; Michael Neary, Grant Thornton; Kevin MacSweeney, Quintas Capital Chair: Jim Barry, Barry Group	Grain Store
12:30 – 13:00	Funding from Seed to Scale Áine Denn; Patrick Ryan; Andrew O'Shaughnessy Chair: Rena Maycock, Chirp	Grain Store
13:00 – 13:30	Learnings and Insights from the Group Sessions with the Group Chairs Peches Kemp, Frank Madden & Brian Crowley Chair: Fionnuala Wall, AxisBIC	Grain Store
13:30 – 13:45	Wrap up from the Captains – Jim Barry & Rena Maycock Closing remarks – Larry O'Donoghue, AxisBIC	Grain Store
13:45 – 14:00	Parting brown bag lunch	Grain Store

**Agenda is subject to changes*